

10th Annual

MT. PLEASANT CRAFT BEER FESTIVAL

Sponsorships

JUNE

8

Bringing together
our community
for good beer and
a great cause!

Brought to you by:



COMMUNITY EVENT

Celebrating *10 years!*

The annual Mt. Pleasant Craft Beer Festival is hosted by the Mt. Pleasant Jaycees. This festival makes it possible for the Jaycees to grant funds to various charitable organizations in our local community. When you attend the Mt. Pleasant Craft Beer Festival, you'll be able to taste amazing beers throughout the great state of Michigan, have fun AND help great community organizations. Since its inception in 2014, the Jaycees have donated over \$245,000 in proceeds!



11,000+

tickets sold over
the last 9 festivals



\$245,000+

given back to
the community



5,600+

followers on
social media


























2024 MPCBF

 @MPCRAFTBEERFEST

 /MPCRAFTBEERFEST

WWW.MPBEERFEST.COM

SUPPORT THE CAUSE

2024 MPCBF Sponsorship Opportunities	2024 Title Sponsor \$5,000	Barrel Sponsor \$2,500	Keg Sponsor \$1,000	Growler Sponsor \$500	Pint Sponsor \$300
Shared sponsorships with Jaycees					
Logo at top of the beer menu					
Logo placement on all print materials					
Mentions during all radio advertising					
Mentions on print materials					
Ability to bring your own tent and place materials at your own table					
Ability to place promotional materials on a brewery table					
Large banner at a brewery table					
Advertising on entrance signs					
Logo or name on event t-shirts	LOGO	LOGO	NAME	NAME	
Logo or name on event beer menu	LOGO	LOGO	NAME	NAME	
Logo or name on mpbeerfest.com	LOGO	LOGO	LOGO	LOGO	NAME
Quantity & type of MPCBF tickets	8 VIP	6 VIP	4 VIP	2 VIP	2 GA
Quantity of MPCBF t-shirts	8	6	4	2	2
Mentions on social media leading up to the event					

Please return this completed form and return by mail.

Mt. Pleasant Jaycees, PO Box 1035, Mt. Pleasant, MI 48804

(Please make checks payable to Mt. Pleasant Jaycees or scan the QR code to pay via credit card)

CONTACT INFORMATION

SPONSOR: _____

CONTACT NAME: _____

EMAIL: _____

PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

SPONSOR TYPE

- BARREL SPONSOR*
- KEG SPONSOR*
- GROWLER SPONSOR*
- PINT SPONSOR*

*Must provide a high resolution PNG or EPS (vector) of logo

ADDITIONAL INFORMATION

T-SHIRT SIZE(S): _____

METHOD OF PAYMENT:

- CREDIT CARD CASH CHECK



SCAN TO
PAY VIA
CREDIT CARD

IN ORDER TO ENSURE SPONSORSHIP PERKS ARE RECEIVED, ALL FORMS, LOGOS, AND PAYMENTS MUST BE MADE BY MAY 17, 2024.

Questions? Contact Mackenzie Miller at mille4mk@cmich.edu.



Thank you!



**PURCHASE
TICKETS TO
THE EVENT**



**LEARN MORE
ABOUT THE MT.
PLEASANT JAYCEES**