10th Annual

MT. PLEASANT CRAFT BEER FESTIVAL

Sponsorships

JUNE

Bringing together our community for good beer and a great cause!

Brought to you by:

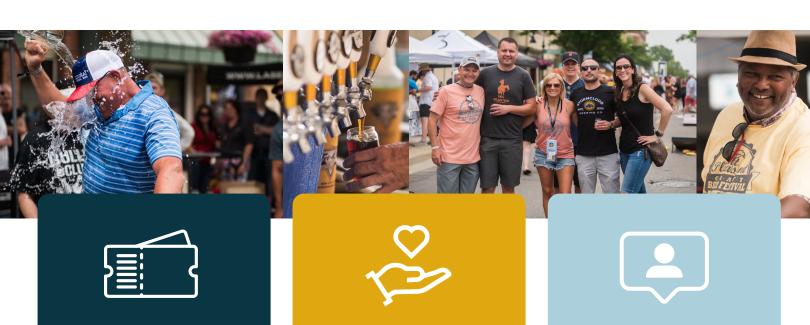




COMMUNITY **EVENT**

Celebrating 10 years!

The annual Mt. Pleasant Craft Beer Festival is hosted by the Mt. Pleasant Jaycees. This festival makes it possible for the Jaycees to grant funds to various charitable organizations in our local community. When you attend the Mt. Pleasant Craft Beer Festival, you'll be able to taste amazing beers throughout the great state of Michigan, have fun AND help great community organizations. Since its inception in 2014, the Jaycees have donated over \$245,000 in proceeds!



11,000+

tickets sold over the last 9 festivals \$245,000+

given back to the community

followers on social media

SUPPORT THE CAUSE

| 2024 MPCBF Sponsorship Opportunities | 2024 Title Sponsor \$5,000 | Barrel Sponsor \$2,500 | Keg Sponsor \$ 1,000 | Growler Sponsor \$500 | Pint Sponsor \$300 |
|--|----------------------------------|------------------------------|-----------------------------------|-----------------------------|---|
| Shared sponsorships with Jaycees | THE BIRD | | | | |
| Logo at top of the beer menu | THE BIRD | | | | |
| Logo placement on all print materials | THE BIRD | great and | | | |
| Mentions during all radio advertising | THE BIRD | organisms. | | | |
| Mentions on print materials | THE BIRD | gratificant | | | |
| Ability to bring your own tent and place materials at your own table | THE BIRD | geriffant ren er inte | | | |
| Ability to place promotional materials on a brewery table | THE BIRD! | ordinate and a second | graffind are remin | | |
| Large banner at a brewery table | THE BIRD | orthan in resint | graffand nicht gestalt. | | |
| Advertising on entrance signs | THE BIRD | grothers | graffant 11 de 1900 | geriffant en frans | |
| Logo or name on event t-shirts | LOGO | LOGO | NAME | NAME | |
| Logo or name on event beer menu | LOGO | LOGO | NAME | NAME | |
| Logo or name on mpbeerfest.com | LOGO | LOGO | LOGO | LOGO | NAME |
| Quantity & type of MPCBF tickets | 8 VIP | 6 VIP | 4 VIP | 2 VIP | 2 GA |
| Quantity of MPCBF t-shirts | 8 | 6 | 4 | 2 | 2 |
| Mentions on social media leading up to the event | THE BIRD | oresti ant artification | ortalisme new restrict | orelliant to remain | opening the state of the state |

Please return this completed form and return by mail.

Mt. Pleasant Jaycees, PO Box 1035, Mt. Pleasant, MI 48804

(Please make checks payable to Mt. Pleasant Jaycees or scan the QR code to pay via credit card)

| CONTACT INFORMATION | SPONSOR TYPE | ADDITIONAL INFORMATION | | |
|---------------------|--|--|--|--|
| SPONSOR: | ☐ BARREL SPONSOR* | T-SHIRT SIZE(S): | | |
| CONTACT NAME: | KEG SPONSOR* GROWLER SPONSOR* PINT SPONSOR* *Must provide a high resolution PNG or EPS (vector) of logo | METHOD OF PAYMENT: CREDIT CARD CASH CHECK CHECK SCAN TO | | |
| EMAIL: | | | | |
| PHONE: | | | | |
| ADDRESS: | | PAY VIA CREDIT CARD | | |
| CITY/STATE/ZIP: | | 回發生影響 | | |



Thank you!



